

Jesse Burton
30 Bijah's Way
Chilmark, MA 02535

May 31, 2019

Board of Selectman
Town of Chilmark
401 Middle Road
Chilmark, MA 02535

Dear Chairman Doty:

Having spoken with Harbormaster Rossi and Police Chief Klaren, both of whom have voiced their approval; I wish to bring before the board my plans to operate a passenger charter service out of Menemsha.

Please find related information enclosed. I will of course make my self available to the board to answer any questions.

Thank You,

Jesse Burton

EVEN KEEL EXCURSIONS

EXECUTIVE SUMMARY:

Even Keel Excursions is a small, family run, on the water experience business, founded in 2019 by Chilmark residents, Jesse Burton and his wife Laia Roig.

Mr. Burton graduated from Bentley University with a B.S. in Economics-Finance as well as an M.B.A. in Finance. He has over 25 years of on the water experience and holds a USCG 50 Ton Master's license. Ms. Roig has a background in education and is an avid sailor.

MISSION:

The mission of Even Keel Excursions is to bring joy and happiness to people, by sharing the beauty of Martha's Vineyard from an on-the-water perspective.

GOAL:

Even Keel Excursions seeks to enable visitors and residents alike an affordable way to access the water. For many visitors to the island, the ferry is their only on the water experience. Large, crowded, and noisy, the ferry often fails to excite it's passengers with many of the emotions that being close to the water can provoke. For those who are fortunate enough to experience the water while on the island, other charter operators take up to 49 passengers, still leaving guests with a sardine can experience.

Even Keel Excursions seeks to fill a void in the market with it's custom designed 23' Harbor Launch. The vessel was purpose built to take a small group on the water without becoming a party like atmosphere. The vessel is Coast Guard certified for up to 12 passengers and was specifically selected so as not to change the character of Menemsha Harbor.

OPERATING PLAN:

Even Keel Excursions plans to offer four to six trips daily from Menemsha Harbor from mid-June through September. Harbormaster Rossi has been informed of the plan and does not foresee any issue accommodating passenger pick-up/drop-off. Guests will be encouraged to seek parking at the shuttle lot and to patronize local businesses.

